Money Market Investor Funding Facility

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Abstract

In mid-September 2008, money market mutual funds (MMMFs) began to experience run-like redemption requests after the Reserve Primary Fund “broke the buck” because of a large exposure to Lehman Brothers commercial paper (CP). As a result, funds became reluctant to roll over or invest in CP and faced the prospect of selling asset-backed commercial paper (ABCP) they held into a declining market to raise cash. The money markets quickly became negatively impacted, and on September 19, 2008, the US Treasury Department and the Federal Reserve (the Fed) took steps to address the problem by offering to guarantee MMMF accounts against certain losses and to indirectly buy ABCP from the funds, respectively. Despite these actions, the funds and money markets continued to be distressed.

Thus, on October 21, 2008, the Fed announced the Money Market Investor Funding Facility (MMIFF), which would loan funds to a series of special-purpose vehicles (SPVs) established by the private sector. The SPVs would use the funds (and proceeds from ABCP that they issued) to purchase eligible USD-denominated money market instruments (certificates of deposit, bank notes, and CP) from eligible money market investors, a group originally limited to MMMFs. The Fed authorized up to $540 billion for the MMIFF, which would have facilitated the purchase of $600 billion of assets. No fund accessed the facility, however, and it was closed on October 30, 2009. Although not utilized, it cannot conclusively be said whether the availability of the MMIFF had an impact on the market. Any such impact is difficult to isolate given the coexistence of other government programs aimed at addressing similar stresses.

Keywords: Money market mutual funds (MMMF), certificates of deposit, commercial paper, asset-backed commercial paper (ABCP), wholesale funding, MMIFF, AMLF, Lehman Brothers, The Reserve Primary Fund, runs, break the buck

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At a Glance

During the fall of 2008, hundreds of billions of dollars were withdrawn from money market mutual funds (MMMFs), and more than 100 MMMFs lost a substantial amount of assets over a short period of time due to investor redemptions. As a result, many MMMFs reacted by shortening the maturity of their portfolio holdings. This led to a general contraction in the short-term wholesale funding market characterized by shorter maturities and increased rates, all but freezing the market for term commercial paper (CP) and asset-backed commercial paper (ABCP), of which MMMFs were significant investors. This put great stress on financial institutions and businesses that relied on MMMFs to purchase their CP, which was used to fund operations and loans to businesses and households. Additionally, MMMFs needing cash found it difficult to sell their assets into an illiquid market. By authorizing the Money Market Investor Funding Facility (MMIFF), the Federal Reserve sought to improve money market conditions and stimulate the flow of credit to businesses and households.

Under the MMIFF, the Federal Reserve Bank of New York (FRBNY) was to provide funding to a series of special purpose vehicles (SPVs) established by the private sector to finance 90% of the purchase of certain money market instruments from eligible investors. The remaining 10% of the purchase cost was to be funded by the investors utilizing the MMIFF through the purchase of CP issued by the SPVs. The FRBNY was authorized to lend up to $540 billion under the MMIFF, enabling the SPVs to purchase a combined $600 billion of assets. FRBNY loans under the MMIFF were to be fully collateralized by the assets of the SPVs, and investors using the facility would have absorbed approximately the first 10% of any losses incurred due to the CP being subordinated to the Fed loans (Resource: FR OIG 2010).

Summary Evaluation

The MMIFF expired on October 30, 2009, and was never utilized, making it difficult to assess what the program's impact might have been. However, its mere existence "may have provided investors with additional assurance about holding securities with longer-term maturities and, thus, had a positive effect on the money markets." However, given its coexistence with other programs such as the Asset-Backed Commercial Paper Money Market Mutual Fund Liquidity Facility (AMLF), the US Treasury Department’s Temporary Guarantee Program for Money Market Funds, and the Commercial Paper Funding Facility, it may ultimately be difficult to isolate any impact the availability of the MMIFF might have had (Resource: FR OIG 2010).
I. Overview

II. Key Design Decisions

1. The Federal Reserve determined that “unusual and exigent circumstances” existed as required by Section 13(3) of the Federal Reserve Act.
2. The Federal Reserve determined that it would be sufficiently secured.
3. The Federal Reserve made loans to SPVs, which purchased eligible assets from MMMFs rather than make collateralized loans to the MMMFs or purchase or hold the assets directly.
4. The MMIFF relied on five SPVs rather than one.
5. Only certain high-quality assets were eligible to be purchased by the SPVs.
6. The amount of eligible assets that any eligible investor could sell pursuant to the MMIFF was not limited.
7. The amount of eligible assets that an SPV could purchase was not limited.
8. The amount of eligible assets of any issuer that an SPV could hold at any one time was limited.
9. The SPVs held the assets they purchased until maturity.
10. The selling eligible investors shared the risk of the assets purchased by the SPVs.
11. The Federal Reserve engaged MMMF industry representatives in designing the MMIFF.

III. Evaluation

IV. References

V. Key Program Documents
I. Overview

Background

On September 16, 2008, the day after Lehman Brothers filed for bankruptcy, the $62 billion Reserve Primary Fund money market mutual fund (MMMF), which had a $785 million exposure to Lehman commercial paper (CP) that it wrote down to zero, “broke the buck” by announcing a net asset value (NAV) of less than $1 per share (Anderson and Gascon 2009). This quickly led to run-like redemption requests by many MMMF investors, especially institutional investors who fled prime MMMFs for those investing only in government securities. In the week following Lehman’s bankruptcy, investors withdrew $230 billion from MMMFs, including $117 billion from prime MMMFs, as they sought out funds investing only in government securities (Adrian, Kimbrough, and Marchioni 2010).

As MMMFs scrambled to raise cash to pay redemptions and maintain their $1 per share NAV, many funds refused to roll over maturing CP or purchase new CP, including asset-backed commercial paper (ABCP). Further, despite their need for cash, many funds resisted selling assets at depressed prices. Notably, ABCP represented approximately 45% of fund assets, but the secondary market was limited and experiencing increasing stress (Duygan-Bump, et al. 2013).

Because MMMFs are the largest investor group in CP, their actions led to a general contraction in the short-term wholesale funding market; within a month after Lehman’s bankruptcy, outstanding CP had declined by $300 billion (Adrian, Kimbrough, and Marchioni 2010). In addition, CP maturities became severely restricted and rates soon elevated sharply, making it difficult, if not impossible, for many issuers to place their CP (ibid). These developments in turn disrupted the business and household financing supported by CP and ABCP, and raised concern about possible contagion of the broader financial markets and economy (ibid).

On September 19, 2008, the government took steps to address the redemption stresses on MMMFs. The US Treasury Department announced the Temporary Guarantee Program for Money Market Funds (Temporary Guarantee), which offered to guarantee the accounts of eligible MMMF funds choosing to participate against losses resulting from a fund breaking the buck. On that same day, the Fed announced the Asset-Backed Commercial Paper Money Market Mutual Fund Liquidity Facility (AMLF), which provided loans to depository institutions to purchase CP from the MMMFs experiencing redemption pressures.

Program Description

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2 During the crisis, many fund sponsors provided significant assistance to their funds, at least 21 of which would have “broken the buck” without such aid (Brady, Anadu and Cooper (2012)).

3 See McNamara 2016 for a discussion of the program.
On October 21, 2008, with money markets still seized up, the Fed announced the Money Market Investor Funding Facility (MMIFF), which would indirectly fund 90% of the purchase price of certain term money market assets from MMMFs. The remaining 10% of the purchase price would be funded by ABCP issued pursuant to the program.

Under the MMIFF, the Federal Reserve Bank of New York (FRBNY) would loan funds to a series of special-purpose vehicles (SPVs) established by the private sector, which would then purchase eligible assets from certain eligible money market investors. The eligible assets included US dollar-denominated certificates of deposit, bank notes, and commercial paper issued by 50 highly rated financial institutions that had remaining maturities of at least seven and no more than 90 days. (FRBNY 2008a). Assets also had to be Depository Trust Company (DTC) cleared (ibid). A total of $540 billion was authorized for MMIFF loans, so it might have been possible for the program to finance the purchase of $600 billion of assets. The MMIFF complemented the other actions taken by the government to address MMMF distress and the frozen CP market.

**Authority for the MMIFF.** The Fed relied on its emergency authority under Section 13(3) of the Federal Reserve Act (FRA) in adopting the MMIFF. Section 13(3) then allowed a Reserve Bank to make loans to any individual, partnership, or corporation in “unusual and exigent circumstances” if the Fed determines that the entity is “unable to secure adequate credit accommodations from other banking institutions” and that such loans were secured to its satisfaction. In implementing the MMIFF, the Fed noted that “the short-term debt markets continued to be under considerable strain” and the difficulty being experienced by MMMFs in “selling assets to satisfy redemption requests and portfolio rebalancing needs” (Federal Reserve 2008d). The Fed hoped that stimulating a secondary market for money market instruments would give MMMFs confidence that they could meet liquidity needs for redemption requests, and that they would then restart investing in money market instruments, and ultimately extend the terms of their investments (which were then largely being held to less than seven days) (ibid, FRBNY 2008a).

**Original Proposal.** As originally proposed, the MMIFF was to serve as a backup liquidity facility to the SPVs that would fund their purchases of eligible assets by issuing senior and subordinated ABCP. The original design was deemed favorable in two ways: (i) the Fed would have a “well-secured position,” and (ii) industry participants might be more amenable to utilizing a facility that was privately managed (Federal Reserve 2008c). However, consultation with industry participants produced a substantial revision of the financing to be provided to the SPVs by the Fed, so that the Fed’s position shifted to being a direct lender instead of a backup (Federal Reserve 2008d).

The MMIFF was announced on October 21, 2008 and became operational on November 24. The facility was originally set to terminate on April 30, 2009, however, the Fed’s Board of Governors extended the termination date to October 30, 2009, when it expired without being used.

**How the MMIFF was to Work.** Under the MMIFF, five SPVs were to be established by JPMorgan (rather than by the Fed), which would be the program’s sponsor and manager of
the conduits. JPMorgan was selected for this role by representatives from the MMMF industry. (FAQs, Oct. 2008).

The SPVs would purchase money market instruments meeting certain criteria from investors, initially MMMFs, at amortized cost, and pay 90% of the purchase price in cash funded with loans from the FRBNY. The remaining 10% of the purchase price would be paid by issuing subordinated ABCP to the selling eligible investor.

It was anticipated that other banks and financial institutions would provide custodial, private placement and administrative services to the SPVs, but it is not clear if any such contracts were entered into. (FRBNY 2008a).

**FRBNY Loans.** Each SPV was eligible to borrow from the FRBNY 90% of the amortized cost of “eligible assets” that it intended to purchase from “eligible investors” (both defined below). The FRBNY loans would be senior secured funding and collateralized by all the assets of the borrowing SPV, providing the FRBNY a 10% haircut. Additionally, the ABCP issued to the eligible investor by the SPV would be subordinated to the FRBNY loans and would absorb the first 10% of any losses incurred by the SPV (FRBNY 2008c).

The FRBNY loans would be overnight loans, but the FRBNY committed to funding the purchased assets until their maturity (ibid). The loans would bear interest at the primary credit rate, with certain limited subordination if the rate increased above a specified amount. Any excess spread earned by the SPVs with respect to the yield on the purchased assets would be retained as a further buffer against FRBNY losses (ibid).

The SPVs would be authorized to purchase, in aggregate, up to $600 billion in eligible assets, indicating that the FRBNY was authorized to provide up to $540 billion in loans.

**Asset-backed Commercial Paper (ABCP).** With respect to each purchase of eligible assets, the SPV would also issue to the eligible investor ABCP equaling 10% of the purchase price (amortized cost) of the eligible asset. The ABCP would be subordinated to the FRBNY loans and had to be rated at least A-1/P-1/F1 by two or more major nationally recognized statistical rating organizations (NRSROs), e.g., S&P, Moody’s and Fitch. The SPV was required to hold the purchased eligible asset until maturity. When it received payment from the issuer of the asset, it would then repay the loan to the FRBNY. When all the eligible assets had matured and all FRBNY loans were repaid, the SPV would redeem the ABCP.

4"Specifically, if the primary credit rate rises above the subordination threshold, the New York Fed’s right to receive interest above the threshold rate will be subordinated to the rights of the ABCP holders to receive principal and interest. The subordination threshold will be equal to 50 basis points plus the lower of (i) the current primary credit rate and (ii) the primary credit rate 90 days before.” (FRBNY 2009b).

5 Initially, the agencies were not named, but the specific agencies were added as of January 7, 2009, (FRBNY 2009c).
The ABCP was to bear interest at a rate that was at least 25 basis points below the interest rate of the eligible asset sold. This provided an additional cushion of collateral for the FRBNY’s loans as they were secured by all the assets of the SPV. Upon the SPV being wound down, an eligible investor retained a right to receive a possible contingent distribution of funds that would increase its total yield (including its yield on the ABCP) up to 25 basis points above the yield on the eligible asset that it sold, if there was accumulated income available in the SPV. In this way, an eligible investor who used the MMIFF retained some possibility of sharing in the upside appreciation of the eligible assets that it sold. However, only an eligible investor who sold an eligible asset to the SPV had the right to receive any contingent distribution; the right was not transferable and did not apply to a person who purchased the ABCP in the secondary market (FRBNY 2008a).

**Eligible Investors.** The MMIFF was open, and originally limited to, any fund that qualified as a US 2a-76 MMMF (ibid). MMMFs were originally the only eligible investors for two reasons: (i) the purpose of the facility was to provide liquidity to MMMFs, and (ii) the “key role money market mutual funds play as a source of short-term credit for financial and nonfinancial corporations” (ibid).

However, it was always intended that eligibility might be extended to other money market investors, and on January 7, 2009, the category of eligible investors was expanded to include in addition to US 2a-7 MMMFs:

(i) US-based securities-lending cash collateral reinvestment funds, portfolios, and accounts (securities lenders); and

(ii) US-based investment funds that operated in a manner like MMMFs, such as certain local government investment pools, common trust funds, and collective investment funds.

The FRBNY was authorized to vet potential eligible investors, including subjecting them to debt and/or deposit rating criteria (FRBNY 2008a).

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6 Securities and Exchange Commission Rule 2a-76 issued pursuant to the Investment Company Act of 1940.

7 “Eligible investors will also include any US dollar-denominated cash collateral reinvestment fund, account, or portfolio associated with securities lending transactions that is managed or owned by a US bank, insurance company, pension fund, trust company, or SEC-registered investment advisor.” (FRBNY 2009a).

8 “In addition to US 2a-7 money market mutual funds, eligible investors will include funds that are managed or owned by a US bank, insurance company, pension fund, trust company, SEC-registered investment advisor or a US state or local government entity and are required to (i) maintain a dollar-weighted average portfolio maturity of 90 days or less; (ii) hold the fund’s assets until maturity under usual circumstances; and (iii) hold only assets that, at time of purchase, are rated by an NRSRO in one of the top three long-term investment-grade rating categories (A and above) or the top two short-term investment-grade rating categories (A-2 and above), or that are the credit equivalent thereof.” (ibid).
Eligible Assets. Eligible assets that an SPV could purchase were initially limited to USD-denominated certificates of deposit, bank notes, and CP issued by highly-rated financial institutions and having remaining maturities of 90 days or less. This wording permitted even assets with overnight maturities to be eligible assets, contrary to the facility’s stated purpose of easing the constraints in the short-term funding market. Therefore, the criteria were refined, as of November 10, 2008, to require that an eligible asset have a remaining maturity of at least 7 and no more than 90 days (FRBNY 2008b).

Eligible assets also had to be at least $250,000 in value. Additionally, as of November 10, 2008, eligible assets had to be eligible for settlement at the DTC (ibid). This criterion was later refined to require clearance by DTC, not just settlement (FRBNY 2009a). As of January 7, 2009, eligible assets were required to have a yield of at least 60 basis points above the primary credit rate at the time of purchase by the SPV to provide some additional protection to the FRBNY, which was to be paid the primary credit rate for its loan (ibid).

Under the MMIFF, each SPV could only purchase debt instruments issued by the 10 financial institutions designated in its operational documents as issuers. Issuers were required to have a short-term debt rating of at least A-1/P-1/F1 from two or more NRSROs, and they “were chosen by representatives of the MMMF industry largely because, (i) they represented the largest issuers of highly rated short-term liabilities held by MMMFs, and (ii) they met an objective of achieving geographical diversification in each SPV. Issuers included most of the largest North American and European financial institutions, including Bank of America Corp., General Electric Co., BNP Paribas SA, and Société Générale SA. (FRBNY 2008b, NASDAQ). The Fed also indicated that it might consider expanding the list of issuers, but only after reviewing the operations of the MMIFF (FRBNY 2008b).

At the time the MMIFF was adopted, the MMMFs that likely were eligible investors held $1.7 trillion in assets. The MMIFF did not limit how much any eligible investor could sell to an SPV.

Downgrade or Default of an Eligible Asset. If an eligible asset held by an SPV was downgraded, the SPV would cease all asset purchases until all the SPV’s assets issued by that issuer had matured.

If there was a payment default with respect to any eligible assets held by an SPV, the SPV would cease all asset purchases and repayments on outstanding ABCP. Proceeds from maturation of the SPV’s assets were to be used to repay the FRBNY, and, upon maturation of all assets in the SPV, any remaining funds could be used to repay principal and interest on the ABCP.

Termination and Wind-Down Process. During any wind-down period, an SPV could not purchase any new assets. However, the FRBNY would continue to fund eligible assets held by an SPV during the wind-down process. During wind-down, an SPV could use proceeds from maturing assets to repay principal and interest on the FRBNY loans and then to repay principal and interest on ABCP that matured on that day. Upon completion of the wind-down process, if there were assets remaining, any contingent payment would be paid to the eligible investors and the FRBNY would receive any remaining amounts. (FRBNY 2008a).
Outcomes

Announced on October 21, 2008, the MMIFF complemented the other programs instituted by the government to provide liquidity and stability to MMMFs and promote liquidity in the CP markets. While other programs, such as the AMLF and the Commercial Paper Funding Facility (CPFF) saw significant use in the fall of 2008 and modest usage thereafter, no investor took advantage of the MMIFF.

Under the AMLF (announced a month prior to the MMIFF) the Federal Reserve Bank of Boston (FRBB) provided funding to US bank holding companies to purchase high-quality ABCP from MMMFs experiencing redemption pressures. The ABCP secured the loans, which were otherwise without recourse to the borrowing institutions. Because the Fed made loans to depository institutions, which then purchased the ABCP, the Fed could make the AMLF operational in a few days by relying on much of its existing discount window lending structure. Although the AMLF was adopted without any authorized limit, it only permitted loans for purchases of ABCP. The continuing liquidity problems of the MMMFs were perceived as greater than the relief the AMLF could provide, and thus the MMIFF, which provided a market for a variety of securities held by MMMFs, was adopted (Federal Reserve 2008d). Although the MMIFF carried a lending limit, its capacity to finance the purchase of $600 billion in eligible assets sent a strong message that the Fed was committed to supporting the money markets.

The MMIFF was originally established with an expiration date of April 30, 2008. Although not utilized, the Fed extended the program three times, indicating its commitment to maintaining the availability of liquidity while markets remained stressed (Federal Reserve 2008h). The MMIFF expired on October 31, 2009.

II. Key Design Decisions

1. The Federal Reserve determined that “unusual and exigent circumstances” existed as required by Section 13(3) of the Federal Reserve Act.

In establishing the MMIFF, the Fed relied on its authority under Section 13(3) of the Federal Reserve Act (FRA) which permitted the Board, in “unusual and exigent circumstances,” to authorize Reserve banks to extend credit to individuals, partnerships,

9 See page 1 and accompanying footnotes.

10 The CPFF provided a liquidity backstop to US issuers of CP. The FRBNY would make loans to an SPV (that it sponsored) at above market interest rates to purchase eligible unsecured CP and ABCP from eligible issuers. The loans were secured by all the assets of the SPV. Holdings of the CPFF grew to $334 billion by year end 2008, when usage slowed. However, the CPFF was one of the Fed’s largest liquidity programs. (See also Wiggins and Metrick 2016.)

11 See Wiggins and Metrick 2016 for detailed discussion of the AMLF.
and corporations that were unable to obtain adequate credit accommodations, provided that the Reserve bank was secured to its satisfaction.

In making its determination to invoke Section 13(3), the Fed made note of the continuing strain on the short-term debt markets “as money market mutual funds and other investors had become increasingly unable to sell assets to satisfy redemption requests and meet their portfolio-rebalancing needs” (Federal Reserve 2008d). The Fed further noted in its Section 129 Report the key role MMMFs played in the funding cycle that permitted financial intermediaries to meet the credit needs of businesses and households. The report also explained how the current situation presented significant risk to the country’s financial stability and economic condition (Federal Reserve 2008e).

2. **The Federal Reserve determined that it would be sufficiently secured.**

The FRBNY was authorized to make loans pursuant to the MMIFF, but under Section 13(3) the bank was required to ensure that its loans were “secured to its satisfaction”; several elements provided for this.

First, loans made under the MMIFF were to be overnight loans, and as such, they would remain highly liquid. They were fully collateralized by the eligible assets being purchased. These assets were highly rated and issued by highly rated financial institutions. Additionally, the FRBNY would loan only 90% of the amortized cost of the asset, providing a 10% haircut to further protect the FRBNY’s loan. Loans would be nonrecourse to the selling eligible investor, but fully recourse to the SPV, and they were additionally secured by all assets of the SPV.

The loans were also senior to the ABCP issued by the SPV to the eligible investor, representing 10% of the purchase price. The ABCP yielded a rate 25 basis points less than the yield of the eligible assets, providing additional cushion to the SPV, although there was the possibility of the investor receiving some appreciation upon winding down.

Additionally, as of January 7, 2009, eligible assets had to yield at least 60 basis points above the primary credit rate. Since, the SPV was to pay the primary credit rate to the FRBNY with respect to any loans, the enhanced rate requirement provided the SPV with additional funds that further secured the FRBNY loans.

In the event of a default by an issuer, the FRBNY would look to the eligible asset held as collateral, to the SPV, and to the SPVs other assets to be made whole before experiencing a loss.

3. **The Federal Reserve made loans to SPVs, which purchased eligible assets from MMMFs rather than make collateralized loans to the MMMFs or purchase and hold the assets directly.**

Under Section 13(3), the Fed did not have authority to purchase the eligible assets directly, although it did have the authority to make collateralized loans directly to MMMFs. However, except for ABCP, the eligible assets were largely unsecured and might have been questioned as acceptable collateral. Also, in September 2008, just a month before adopting
the MMIFF, the Fed had approved the Direct Money Market Mutual Fund Lending Facility (DMLF), which would have made collateralized loans directly to the MMMFs (Federal Reserve 2008b). However, consultation with market participants indicated that they would not use the DMLF, and the DMLF was rescinded without implementation by notation vote on October 20, 2008. Consequently, it was concluded that an intermediary was needed to facilitate purchasing of assets from MMMFs, and it was thought that a privately-sponsored SPV would appeal to the MMMFs (Federal Reserve 2008f).

Utilizing an SPV required additional structuring and administrative work to be completed before the MMIFF could become operational on November 24, 2008, a month after it was announced. By comparison, the AMLF, pursuant to which the FRBB made loans to depository institutions to purchase certain ABCP from MMMFs, and which utilized existing discount window processes and documentation for the basic infrastructure of the program, was announced on a Friday and was operating the next Monday. It is not clear whether the complexity of the MMIFF contributed to its lack of utilization.

4. The MMIFF relied on five SPVs rather than one.

The MMIFF called for five SPVs to be established, and each SPV would be limited to purchasing eligible assets from the 10 issuers designated in its operating documents. The issuers were chosen with input from the MMMF industry and represented the largest issuers of highly-rated, short-term liabilities held by money market mutual funds. The distribution of issuers among SPVs was intended to achieve some geographical diversification within each SPV (FAQs, June 2009).

5. Only certain high-quality assets were eligible to be purchased by the SPVs.

To minimize risk, the Fed limited the eligible assets that could be purchased under the MMIFF (and as a result, pledged as collateral for the FRBNY loans) to certificates of deposit, bank notes, and CP that:

- were USD-denominated;
- had a remaining maturity of no less than 7 and no more the 90 days;
- were issued by a financial institution designated in the operating documents of the purchasing SPV,
- had a short-term debt rating of at least A-1/P-1/F1 from at least two NRSROs; and
- had a face value of at least $250,000. (FRBNY 2008b and 2009a).

Downgrade or Default of an Eligible Asset. If an eligible asset held by an SPV was downgraded, the SPV would cease all asset purchases until all the SPV's assets issued by that issuer had matured.
If there was a payment default with respect to any eligible assets held by an SPV, the SPV would cease all asset purchases and repayments on outstanding ABCP. Proceeds from maturation of the SPV’s assets were to be used to repay the FRBNY, and, upon maturation of all assets in the SPV, any remaining funds could be used to repay principal and interest on the ABCP.

6. The amount of eligible assets that any eligible investor could sell pursuant to the MMIFF was not limited.

At no time was the amount of assets an eligible investor could sell to an SPV limited by the MMIFF. This enabled individual funds to access the program as their needs arose and changed.

7. The amount of eligible assets that an SPV could purchase was not limited.

The Fed announced that it would commit up to $540 billion under the MMIFF to facilitate purchases of up to $600 billion in eligible assets, but the amount of funding that any SPV could request was not limited. An alternative strategy would have been to allocate the total amount among the five SPVs. By not doing so, the Fed built maximum flexibility into the program allowing the MMIFF to respond to market needs.

8. The amount of eligible assets of any issuer that an SPV could hold at any one time was limited.

No more than 15% of any SPV’s assets could represent eligible assets of any single issuer. However, during the initial ramp up period, this limit was permitted to rise to 20%. This “concentration limit” was most likely adopted to provide diversification and to manage risk among the holdings of any one SPV. The limit also would ensure that certain issuers did not receive an oversize portion of the benefit (e.g., a secondary market for its securities) offered by MMIFF, and the limit furthered the distributive impact of the facility.

9. The SPVs held the assets they purchased to maturity.

By holding to maturity the assets that they purchased, the SPVs validated the Fed’s intent that the MMIFF support the short-term debt market by providing longer-term holdings that would help stabilize the secondary market and prices.

10. The eligible investors shared in the risk of the assets purchased by the SPVs.

Although the FRBNY loans were made without recourse to the eligible investors, the investors shared in the downside and upside risk of the MMIFF. First, when it sold an asset to the SPV, the eligible investor would receive cash representing 90% of the purchase price of the asset (funded by a FRBNY loan), and ABCP representing the other 10%. The FRBNY loan would be secured by the asset purchased, would be recourse to the SPV (and all its assets) and would also be senior to the ABCP. Therefore, the ABCP would absorb the first 10% of losses experienced by the SPV stemming from any cause, and the eligible investor would be made whole only after all FRBNY loans had been repaid.
Second, the yield on the ABCP was at least 25 basis points less than the yield on the eligible asset sold, providing additional spread to the SPV. Upon maturity of the asset, the SPV would repay the FRBNY loan and retire the ABCP. The MMIFF allowed for an adjusting payout by each SPV that might increase the total yield to the investor to an amount that was up to 25 basis points over the yield on the eligible asset sold, but the investor would have to wait until the SPV was wound down to determine if it would receive any additional payment.

11. The Fed engaged MMMF industry representatives in designing the MMIFF.

MMMF industry representatives were involved in several decisions made in designing the MMIFF, including (i) choosing JPMorgan to be the sponsor and manager of the conduit SPVs, (ii) deciding to establish five SPVs, and (iii) choosing the 50 issuers whose debt would be eligible for purchase. Additionally, Investment Company Institute (ICI), the MMMF industry association, was enlisted to play an administrative role and to distribute information.

The Fed sought this involvement to ensure that the facility would be suitable for the task and appropriate to the MMMF industry, a type of regulated entity that the Fed did not usually deal with. In fact, the MMIFF was substantially redesigned and reauthorized after consultation with industry participants.

Yet it still was not utilized. Therefore, questions remain whether the MMIFF was an ill fit, despite industry consultation. We have not been able to discern whether the facility’s lack of use reflected the Fed’s limited knowledge of MMMFs, the extreme pressure and urgency in which it was compelled to make decisions and design billion-dollar rescue facilities, that there were more attractive vehicles available to meet the funds’ needs, or some combination of these.

III. Evaluation

Given that the MMIFF was not utilized, very little academic research considering the facility exists, and it is difficult to know what its impact on the markets might have been. The Fed committed sufficient funds under the facility to purchase up to $600 billion in assets. The outflows from prime MMMFs from September to October 2008 totaled approximately $500 billion. At the very least, the facility signaled a firm commitment from the Fed to maintain impactful liquidity during the stressed period and to encourage the secondary market in money market instruments (Bernanke 2008a).

In this vein, a 2009 Fed report posited that “the mere existence of the MMIFF may have provided investors with additional assurance about holding securities with longer-term maturities and, thus, had a positive effect on the money markets” (FR OIG 2010). However, given its coexistence with other programs such as the Treasury’s guarantee for MMMF accounts and the AMLF, it may ultimately be difficult to isolate any impact that the availability of the MMIFF might have had (ibid).
Additionally, one might speculate that the MMIFF was not utilized because it was not as attractive as other programs, or because circumstances changed. The AMLF, announced on September 19, 2008, purchased ABCP from MMMFs without recourse to the fund and was available quickly. The Treasury guarantee was announced the same day as the AMLF and coexisted with the MMIFF and provided some comfort to fund investors, which may have helped reduce redemption requests. By the time the MMIFF became operational on November 24, eligible investors may have determined that their liquidity needs were already being met by more attractive vehicles.

IV. References


17 C.F.R. § 270.2a-7 (SEC Rule 2a-7), as amended. [http://som.yale.edu/sites/default/files/Rule_2a-7_Money_Market_Funds.pdf](http://som.yale.edu/sites/default/files/Rule_2a-7_Money_Market_Funds.pdf)


IV. List of Key Documents

Summary of Program

Federal Reserve Board Announces Money Market Investor Funding Facility (MMIFF) (10/21/2008) – Federal Reserve Board announces the creation of the MMIFF.

Implementation Documents

Fund Representation Letter – to be completed by an eligible investor to participate in the MMIFF. [Not yet located]

Asset Allocation Sheet - to be completed by an eligible investor to participate in the MMIFF. [Not yet located]

Private Placement Memorandum – required disclosure memorandum regarding the ABCP – [Not located]


Money Market Investor Funding Facility: Program Terms And Conditions (T&Cs) (January 2009) – FRBNY Federal Reserve web page outlining the basic terms of the MMIFF. https://www.newyorkfed.org/markets/MMIFF_Terms_090107.html

Money Market Investor Funding Facility: Program Terms And Conditions (T&Cs) (February 2009) – FRBNY Federal Reserve web page outlining the basic terms of the MMIFF. https://www.newyorkfed.org/markets/MMIFF_Terms_090203.html

Money Market Investor Funding Facility: Program Terms And Conditions (FAQ) (June 2009) – FRBNY Federal Reserve web page outlining the basic terms of the MMIFF. https://www.newyorkfed.org/markets/mmiff_terms.html


Legal/Regulatory Guidance


Minutes of October 21, 2008 – minutes of the Board adopting and reauthorizing the MMIFF in its substantially modified form, which was then implemented. https://www.federalreserve.gov/newsevents/press/monetary/monetary20090311a1.pdf


Federal Reserve Act Section13(3) (as of September 2008) -- section of the Federal Reserve Act that embodies the Fed’s emergency authority
SEC Rule 2a-7 (17 CFR 270.2a-7) – SEC rule governing MMMFs.

Press Releases/Announcements


The Federal Reserve Announces Extensions and Modifications to a Number of its Programs (06/25/2009) - Federal Reserve Board press release announcing various matters concerning several its liquidity programs, including the MMIFF. http://www.federalreserve.gov/newsevents/press/monetary/20090625a.htm

Media Stories


Key Academic Papers


When Safe Proved Risky: Commercial Paper during the Financial Crisis of 2007-2009 (Kacperczyk and Schnabl 2010) - discusses the impact of various Fed credit and lending
programs, including the MMIFF, on the commercial paper markets during the crisis. https://www.aeaweb.org/articles.php?doi=10.1257/jep.24.1.29

Reports/Assessments


Periodic Report Pursuant to Section 129(b) of the EESA (November 3, 2008) – Fed report specifically addressing the MMIFF. Report is updated by the later, general, Section 129 reports.


Testimony of Chairman Bernanke (November 18, 2008) – Testimony of Federal Reserve Chairman before the House Committee on Financial Services discussing the Fed liquidity programs.