

PIRAEUS BANK



ΤΡΑΠΕΖΑ ΠΕΙΡΑΙΩΣ



PIRAEUS BANK

# Piraeus Bank

## Capital strengthening

4 November 2015



# Disclaimer

By reading or otherwise accessing the presentation that follows, you agree to be bound by the following limitations. Any failure to comply with these limitations may constitute a violation of applicable law.

The accompanying presentation has been prepared by Piraeus Bank S.A. and its subsidiaries and affiliates (the "Bank" or "We") solely for informational purposes. For the purposes of this disclaimer, the presentation that follows shall mean and include materials, including and together with any oral commentary or presentation and any question-and-answer session. By attending a meeting at which the presentation is made, or otherwise viewing or accessing the presentation, whether live or recorded, you will be deemed to have agreed to the following restrictions and acknowledged that you understand the legal and regulatory sanctions attached to the misuse, disclosure or improper circulation of the presentation or any information contained herein.

This presentation does not constitute investment, legal, accounting, regulatory, taxation or other advice and does not take into account your objectives or legal, accounting, regulatory, taxation or financial situation or particular needs. You are solely responsible for forming your own opinions and conclusions on such matters and for making your own independent assessment of the Bank. You are solely responsible for seeking independent professional advice in relation to the Bank. No responsibility or liability is accepted by any person for any of the information or for any action taken by you or any of your officers, employees, agents or associates on the basis of such information.

This presentation does not purport to be comprehensive and no representation, warranty or undertaking is made hereby or is to be implied by any person as to the completeness, accuracy or fairness of the information contained in this presentation. The Bank, its financial and other advisors, and their respective directors, officers, employees, agents, and representatives expressly disclaim any and all liability which may arise from this presentation and any errors contained herein and/or omissions therefrom or from any use of this presentation or its contents or otherwise in connection therewith. The Bank, its financial and other advisors, and their respective directors, officers, employees, agents, and representatives accept no liability for any loss howsoever arising, directly or indirectly, from any use of the information in this presentation or in connection therewith. Certain information contained in this presentation is based on estimates or expectations of the Bank, and there can be no assurance that these estimates or expectations are or will prove to be accurate. In addition, past performance of the Bank is not indicative of future performance. The future performance of the Bank will depend on numerous factors, which are subject to uncertainty, including factors which may be unknown on the date hereof. This presentation speaks only as of the date hereof and neither the Bank nor any other person gives any undertaking, or is under any obligation, to update any of the information contained in this presentation, including forward-looking statements, for events or circumstances that occur subsequent to the date of this presentation.

Each attendee or recipient acknowledges that neither it nor the Bank intends that the Bank act or be responsible as a fiduciary to such attendee or recipient, its management, stockholders, creditors or any other person. By accepting and providing this presentation, each attendee or recipient and the Bank, respectively, expressly disclaims any fiduciary relationship and agrees that each attendee or recipient is responsible for making its own independent judgment with respect to the Bank and any other matters regarding this presentation.

The Bank has included certain non-IFRS financial measures in this presentation. These measurements may not be comparable to those of other companies. Reference to these non-IFRS financial measures should be considered in addition to IFRS financial measures, but should not be considered a substitute for results that are presented in accordance with IFRS. The financial information of the Bank as at and for the nine months ended 30 September 2015 included in this presentation is extracted from our preliminary unaudited interim financial information as at and for the nine months ended 30 September 2015 prepared in accordance with IFRS and is subject to change and amendment.

Certain statements contained in this presentation that are not statements of historical fact, including, without limitation, any statements preceded by, followed by or including the words "targets," "believes," "expects," "aims," "intends," "may," "anticipates," "would," "could" or similar expressions or the negative thereof, constitute forward-looking statements, notwithstanding that such statements are not specifically identified. Examples of forward-looking statements include, but are not limited to, statements which are not statements of historical fact and may include, among other things, statements relating to the Bank's strategies, plans, objectives, initiatives and targets, its businesses, outlook, political, economic or other conditions in Greece or elsewhere, the Bank's financial condition, results of operations, liquidity, capital resources and capital expenditures and development of markets and anticipated cost savings and synergies, as well as the intention and beliefs of the Bank and/or its management or directors concerning the foregoing.

Forward-looking statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions which are difficult to predict and outside of the control of the Bank. Therefore, actual outcomes and results may differ materially from what is expressed in such forward-looking statements. We have based these assumptions on information currently available to us, and if any one or more of these assumptions turn out to be incorrect, actual market results may differ significantly. While we do not know what impact any such differences may have on our business, if there are such differences, our future results of operations and financial condition, could be materially adversely affected. You should not place undue reliance on these forward-looking statements. Forward-looking statements speak only as of the date on which such statements are made. The Bank expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement to reflect events or circumstances after the date on which such statement is made, or to reflect the occurrence of unanticipated events.

This presentation further contains information that constitutes operational and financial targets of the management of the Bank. Such information does not constitute nor is it intended to constitute in any way any form of projection or forecast or expectation of future performance of the Bank. These targets are presented for illustrative purposes only and for purposes of evaluating the performance and allocation of resources of the Bank, and do not constitute nor are they intended to constitute in any way any form of projection or forecast or expectation of future profitability. These targets are based on a number of underlying assumptions which are subject to inherent uncertainties and risks and subject to change and there is no assurance that these assumptions will be realised nor that such targets will be achieved. As such, you should not place undue reliance on them. These operational and financial targets do not constitute an offer to sell or a solicitation of an offer to buy or a recommendation to buy or invest in any form of security issued by the Bank. The Bank, its financial and other advisors, and their respective directors, officers, employees, agents, and representatives, accept no liability for any loss howsoever arising, directly or indirectly, from any use of these operational and financial targets or in connection therewith.

This presentation further contains information that constitutes operational and financial assumptions of the management of the Bank. These assumptions are statements of fact relating to the operations and financial condition of the Bank, and they have been taken into account by the management of the Bank for purposes of determining and evaluating operational and financial targets of the management of the Bank. These assumptions are presented for illustrative purposes only and in connection with the related operational and financial targets of the management of the Bank, they are subject to inherent uncertainties and risks and subject to change and there is no assurance that these assumptions will be realised nor that the related targets will be achieved. As such, you should not place undue reliance on them. These operational and financial assumptions do not constitute an offer to sell or a solicitation of an offer to buy or a recommendation to buy or invest in any form of security issued by the Bank. The Bank, its financial and other advisors, and their respective directors, officers, employees, agents, and representatives accept no liability for any loss howsoever arising, directly or indirectly, from any use of these operational and financial assumptions or in connection therewith.

This presentation and the information contained herein are not an offer of securities for sale in the United States. Securities may not be offered or sold in the United States unless they are registered or are exempt from registration under the U.S. Securities Act of 1933, as amended (the "Securities Act"). The securities referred to herein have not and will not be registered under the Securities Act and may not be offered or sold in the United States. The Bank does not intend to conduct a public offering in the United States.

In the United Kingdom, this presentation is only addressed to, distributed to and directed at persons who (i) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended) (the "Order") (ii) are persons falling within Article 49(2)(a) to (d) ("high net worth companies, unincorporated associations, etc.") of the Order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000 (FSMA) in connection with the issue or sale of any securities may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as "Relevant Persons"). In the United Kingdom, this presentation is directed only at Relevant Persons. This presentation must not be acted on or relied on in the United Kingdom by persons who are not Relevant Persons. Any investment or investment activity to which this presentation relates is available only, in the United Kingdom, to Relevant Persons and will be engaged in only with such persons.

In the European Economic Area (the "EEA"), this presentation is being distributed to and is directed at only persons in Member States of the EEA who are "qualified investors" within the meaning of Article 2(1)(e) of the Prospectus Directive (Directive 2003/71/EC, as amended) ("Qualified Investors"). Any person in the EEA who is not a Qualified Investor should not act or rely on this presentation or any of its contents.

Credit Suisse Securities (Europe) Limited, Deutsche Bank AG, London Branch, Mediobanca – Banca di Credito Finanziario S.p.A. and UBS Limited, each of which are authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority, are acting exclusively for the Bank and no-one else in connection with the proposed transaction. They, and Euroxx Securities, will not regard any other person as their respective clients in relation to the proposed transaction and will not be responsible to anyone other than the Bank for providing the protections afforded to their respective clients, nor for providing advice in relation to the proposed transaction, the contents of this presentation or any transaction, arrangement or other matter referred to herein.

This presentation has been prepared by and is the sole responsibility of the Bank. None of Credit Suisse Securities (Europe) Limited, Euroxx Securities, Deutsche Bank AG, London Branch, Mediobanca – Banca di Credito Finanziario S.p.A. and UBS Limited or any of their respective directors, officers, employees, advisers or agents accepts any responsibility or liability whatsoever for or makes any representation or warranty, express or implied, as to the truth, accuracy or completeness of the information in this presentation (or whether any information has been omitted from the presentation) or any other information relating to the Bank, its subsidiaries or associated companies, whether written, oral or in a visual or electronic form, and howsoever transmitted or made available or for any loss howsoever arising from any use of this presentation or its contents or otherwise arising in connection therewith.

THIS PRESENTATION DOES NOT CONSTITUTE OR FORM PART OF ANY OFFER FOR SALE OR SOLICITATION OF ANY OFFER TO BUY ANY SECURITIES OF THE BANK NOR SHALL IT OR ANY PART OF IT FORM THE BASIS OF OR BE RELIED ON IN CONNECTION WITH ANY CONTRACT OR COMMITMENT TO PURCHASE ANY SECURITIES OF THE BANK.



- ☑ On 3 November 2015, Piraeus Bank's Board of Directors called an Extraordinary General Meeting for 15 November 2015, to approve a capital raising of up to €4,933m (the "Capital Raising") and a reverse stock split

#### Cover CA capital shortfall

- ☑ The Capital Raising aims to **cover the capital requirements** that were determined by the European Central Bank ("ECB") **under the Comprehensive Assessment ("CA")** of the Greek systemic banks
- ☑ The Capital Raising comprises:
  - a) a capital increase via a non pre-emptive issue of new ordinary shares ("Equity Issue") to the private sector;
  - b) issuance of new ordinary shares and Contingent Convertible Bonds ("CoCos") to the Hellenic Financial Stability Fund ("HFSF");
  - c) capital created through Liability Management Exercise launched by Piraeus Bank on 15 October 2015; and
  - d) capital created through mitigating actions, if any

#### Strengthen capital ratios

- ☑ The Capital Raising is expected to **lift Piraeus Bank's CET1 ratio to 20.2%** (phased-in) and 19.2% (fully-loaded) bringing it at the **top-end among European peers** in terms of CET1 capital ratio

#### Enhance confidence of Greek depositors and facilitate access to funding markets

- ☑ Strengthened capital position of Piraeus will further **enhance the Bank's perception** among domestic depositors
- ☑ Post Capital Raising, the Bank will be well positioned to immediately **reduce reliance on Eurosystem funding**
- ☑ Increased capital ratios expected to **reflect positively in the credit rating** of Piraeus Bank and facilitate **quicker access to international debt capital markets**



### Share capital increase for cash from private investors

- ☑ Piraeus is seeking to raise through a non pre-emptive bookbuild to investors an amount to cover its capital requirements from the CA's asset quality review and stress test under the baseline scenario, less the capital amount generated by the LME and the capital amount generated by other mitigating actions, if any
- ☑ Minimum price of €0.3 per ordinary share, which is the nominal value of the ordinary shares
- ☑ Reverse stock split ratio of at least 100 : 1
- ☑ Subject to investor demand, Piraeus Bank reserves the right to upsize the offering

### LME

- ☑ On 15 October 2015, Piraeus launched a LME for its outstanding 2017, 2016 and perpetual securities
- ☑ Transaction may generate up to approximately €600m of capital

### Capital injection from HFSF

- ☑ 25% of CA capital requirements not covered by private investors or LME will be covered through the issuance of new ordinary shares to the HFSF, provided that baseline capital requirements are satisfied without HFSF support
- ☑ 75% of CA capital requirements not covered by private investors or LME will be covered by the HFSF in the form of CoCos, provided that baseline capital requirements are satisfied without HFSF support

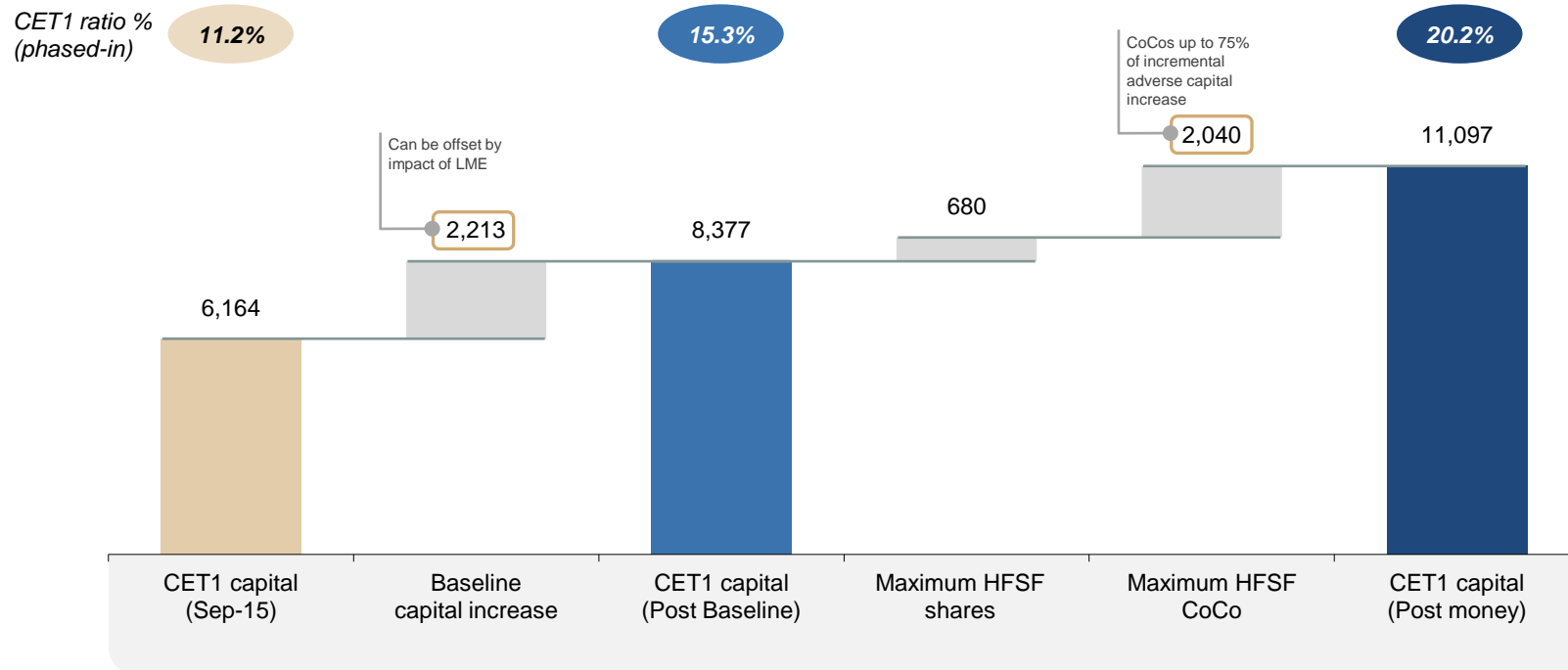
### Syndicate structure

- ☑ Process Banks: Deutsche Bank AG, London Branch and UBS Limited
- ☑ Joint Global Coordinators: Credit Suisse Securities (Europe) Limited, Deutsche Bank AG, London Branch and UBS Limited
- ☑ Joint Bookrunners: Credit Suisse Securities (Europe) Limited, Deutsche Bank AG, London Branch, Euroxx Securities, Mediobanca – Banca di Credito Finanziario S.p.A. and UBS Limited



### Substantial improvement of CET1 capital post Capital Raising

Transaction impact on CET1 capital (€m, phased-in)



Note: CET1 capital and CET1 ratio (Sep-15) are pro-forma for sale of Piraeus Bank Egypt and ATE Insurance



## Precautionary recapitalisation

- ☑ Following the amendments of L. 3684/2010 through the recently ratified Greek bank recapitalisation bill (L. 4340/2015), and in line with the transposition of BRRD into Greek legislation (L. 4335/2015), Greek banks may:
  - Seek to raise funds from the private sector, in order to cover their capital shortfall under the AQR and Baseline scenario
  - Raise precautionary recapitalisation from the HFSF for any remaining shortfall arising from the Adverse scenario

## Burden sharing

- ☑ Prior to precautionary recapitalisation, mandatory measures are taken to ensure that the residual amount of any capital shortfall is allocated to existing holders of capital instruments and other liabilities, as necessary, before any public monies are contributed
- ☑ Greek Cabinet Act defines such measures:
  - a) Conversion of liabilities comprising: (1) preference shares and Additional Tier 1 instruments, (2) Tier 2 instruments, (3) all other subordinated liabilities, and (4) unsecured senior liabilities, in that order and respecting the insolvency waterfall, up until the point at which the regulatory minimum level of capital is met<sup>(1)</sup>
  - b) Write-down and conversion mechanics can also be applied to guarantees provided by the Bank for debt or equity instruments issued by its subsidiaries and to credits to subsidiaries
    - Provisions do not apply to the Non-Transferable Receipts of Piraeus Bank's LME
- ☑ The above Cabinet Act may if needed be promulgated following an independent valuation of the liabilities of the Bank commissioned by the Bank of Greece

## Form of precautionary recapitalisation

- ☑ Subject to mandatory conversion of liabilities, state aid may be provided by the HFSF in the form of common voting shares and CoCos, in a 25%/75% mix, as per Cabinet Act No.36
- ☑ HFSF shall contribute cash or ESM bonds to the bank requiring the state aid in exchange for the aforementioned instruments.

## Deferred Tax Credits ("DTC")

- ☑ Amendments of previous legislation (Law 4172/2013), allowing for:
  - a) recognition of new DTC on losses recorded until 30 June 2015,
  - b) deferral of application of the law to financial year 2016 (from 2015 previously)

1. Assuming NAV of the bank receiving precautionary recapitalisation is positive



Term and Ranking	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Perpetual</li> <li><input checked="" type="checkbox"/> <i>Pari passu</i> with common equity, junior to all claims of all creditors (including subordinated) at winding-up of issuer</li> </ul>
Basel III classification	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Classified as Common Equity Tier 1</li> </ul>
Coupon	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Initial 7 years 8% per annum (Initial Interest Rate)</li> <li><input checked="" type="checkbox"/> Post 7 years, Reset Interest Rate [Prevailing 7y Mid-swap rate + (8% less 7y Mid-swap rate at issuance)]</li> </ul>
Payment of interest	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Annual</li> <li><input checked="" type="checkbox"/> Fully discretionary</li> <li><input checked="" type="checkbox"/> Paid in cash or shares</li> <li><input checked="" type="checkbox"/> No dividend shall be paid on the issuer's common stock if issuer has decided not to pay the previous coupon payment in full</li> </ul>
Conversion events	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> The securities shall automatically convert into ordinary shares if: <ul style="list-style-type: none"> <li>▪ At any time the CET1 Ratio, calculated on a consolidated basis or a solo basis, falls below 7%</li> <li>▪ 2 annual coupons are missed (do not need to be consecutive)</li> </ul> </li> <li><input checked="" type="checkbox"/> Optional to the holder at 7<sup>th</sup> anniversary of issuance</li> </ul>
Conversion consideration	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> The number of common shares issued on conversion is determined as 116% of the nominal amount of the outstanding securities divided by the conversion price which shall be equal to the offer price subject to market standard adjustments in the event of certain corporate actions</li> </ul>
Option to repay	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> The issuer may, in its sole discretion, repay all or some only of the bonds at any time, at their initial principal amount plus any interest has accrued but unpaid, unless cancelled</li> </ul>
Law	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Greek law</li> </ul>
Transferability	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Transferable by HFSF to another holder with the consent of the issuer and the regulator, per Art. 7(5)(b) of L. 3864/2010</li> </ul>



A

An economy on the recovery path

B

Focused NPL management through a dedicated Recovery Banking Unit

C

Sustainable funding strategy

D

Increased efficiency through operational excellence

E

Income generation by diversifying revenue sources

F

Reduced international presence to focus on home market







		Sept. 2015	Target 2018	
1 The leading Greek bank...	Market share <sup>1</sup>	~30%	~30%	
	2 ...with active NPL management...	NPL ratio	40%	<17%
		Cost of risk <sup>2</sup>	397bps	~50bps
3 ...best in-class efficiency...	Branches	778	~550	
	Opex / Assets <sup>3</sup>	169bps	<140bps	
	Opex	€1.1bn <sup>4</sup>	~€1.0bn	
	Cost / Income	50%	<37%	
4 ...and increasing revenues...	NIM <sup>5</sup>	270bps	>300bps	
	Fees / Assets <sup>3</sup>	43bps	>90bps	
5 ...to reach sustainable profitability	RoA <sup>3</sup>	-82bps	~150bps	

Note: Perimeter includes total Greek operations unless stated otherwise  
 1. Market share of gross loans - Perimeter Piraeus Bank Greece (standalone financial statements)  
 2. Cost of risk for 9m.15 measured as provision expense over gross loans  
 3. Ratios computed excluding EFSF bonds (€14bn), seasonal loan and discontinued operations  
 4. OpEx: 9m.15 figure annualised  
 5. NIM computed as net interest income over assets excluding EFSF bonds (€14bn), seasonal loans and discontinued operations