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Chrysler LLC Reports April 2009 U.S. Sales

- Jeep® Wrangler sales increased 7 percent year-over-year compared to April 2008
- Sales of the Dodge Challenger increased 11 percent compared to the previous month
- Chrysler Town & Country retail sales increased 6 percent compared to previous month

May 1, 2009 , Auburn Hills, Mich. -

Chrysler LLC today reported April U.S. total sales of 76,682 units, representing a 48 percent decrease versus 2008. Total April sales include a fleet reduction of 66 percent year-over-year for the same period, as the Company continues to emphasize retail over fleet.

"The industry appears to have stabilized, as it's been fairly level for the past four months," said Jim Press, Vice Chairman and President, Chrysler LLC. "We know where the bottom is and, as the economy struggles to recover, vehicle sales should follow."

"Chrysler retail sales and share were well above expectations, which shows the real strength of our dealers and products in the marketplace in spite of a month filled with troubling headlines," said Press.

Press added, "This gives us reason for optimism as we begin working on our new alliance and restructuring plans."

April Sales Highlights

- Jeep Wrangler continued its strong, upward sales trend, with April sales up 7 percent (9,336 units) year-over-year compared to April 2008
- Sales of the 2009 Dodge Challenger were up 11 percent (2,619 units) in April compared to March
- Retail sales of the 2009 Chrysler Town & Country increased 6 percent in April compared to March
- The all-new 2009 Dodge Ram truck continues to capture the attention of consumers and increase its market share; sales of the all-new 2009 Dodge Ram Quad Cab model increased 26 percent compared to March 2009

The Company finished the month with 336,913 units representing a 114 day supply. Inventory is down 20 percent compared with April 2008, when it totalled 422,353 units.

"By adding GMAC as our preferred lender for Chrysler dealer and consumer business, the foundation is being laid for a stronger, reborn car company," said Steven Landry, Executive Vice President, North American Sales and Marketing, Global Service and Parts – Chrysler LLC. "As a bank holding company with access to a variety of funding sources, GMAC offers the best

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long-term finance options for Chrysler dealers and customers.”

May Incentives

Chrysler LLC will extend through May 4 the Employee Pricing Plus Plus program, which offers the employee price to all customers purchasing or leasing new 2009 Chrysler, Jeep or Dodge vehicles. Customers may also qualify for 0 percent financing for up to 48 months through Chase bank. In addition to the employee price, customers are eligible for cash discounts of up to \$3,500 on 2009 model year vehicles. Also, there are great deals on any 2008 models in stock.

Chrysler LLC U.S. Sales Summary Thru April 2009

<u>Model</u>	<u>Month Sales</u>			<u>Sales CYTD</u>		
	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>
Sebring	1,320	5,376	-75%	6,956	35,787	-81%
300	2,946	5,771	-49%	12,703	30,723	-59%
Crossfire	32	193	-83%	177	655	-73%
PT Cruiser	1,414	5,807	-76%	6,212	21,411	-71%
Aspen	550	2,135	-74%	3,806	10,252	-63%
Pacifica	169	665	-75%	1,139	3,358	-66%
Town & Country	7,443	10,723	-31%	28,587	45,104	-37%
CHRYSLER BRAND	13,874	30,670	-55%	59,580	147,290	-60%
Compass	712	2,804	-75%	3,859	13,204	-71%
Patriot	1,983	6,348	-69%	8,386	23,596	-64%
Wrangler	9,336	8,699	7%	34,786	30,513	14%
Liberty	3,301	6,642	-50%	15,275	29,689	-49%
Grand Cherokee	3,600	6,597	-45%	15,987	29,760	-46%
Commander	738	2,643	-72%	3,923	12,291	-68%
JEEP BRAND	19,670	33,733	-42%	82,216	139,053	-41%
Caliber	2,544	8,825	-71%	10,778	40,156	-73%
Avenger	1,365	5,666	-76%	9,918	30,912	-68%

Charger	4,703	13,021	-64%	21,890	40,039	-45%
Challenger	2,619	0	0%	11,018	0	0%
Viper	29	117	-75%	245	389	-37%
Magnum	5	433	-99%	77	5,787	-99%
Dakota	878	2,564	-66%	5,235	11,331	-54%
Ram P/U	17,903	24,206	-26%	64,522	93,068	-31%
Journey	4,436	6,667	-33%	18,130	10,049	80%
Caravan	6,687	14,665	-54%	30,267	47,936	-37%
Durango	331	2,568	-87%	1,862	11,826	-84%
Nitro	1,351	3,299	-59%	6,569	18,654	-65%
Sprinter	287	1,317	-78%	1,583	5,132	-69%
DODGE BRAND	43,138	83,348	-48%	182,094	315,279	-42%
TOTAL CHRYSLER LLC	76,682	147,751	-48%	323,890	601,622	-46%
TOTAL CAR	15,563	39,564	-61%	73,764	185,165	-60%
TOTAL TRUCK	61,119	108,187	-44%	250,126	416,457	-40%
Selling Days	26	26		101	102	

Global Sales Reporting & Analysis
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